

# 2024 JBBA National Show & Convention Public Speaking Topics

## July 19-24, 2024

### Novice Prepared Public Speaking Topics:

- Describe how you take care of your Beefmaster on a daily basis.
- What is your favorite thing about showing Beefmaster cattle?

### Junior Prepared Public Speaking Topics:

- With this being the 40th Annual Junior National Show & Convention please describe your favorite thing about junior nationals and why.
- How can you promote Beefmaster cattle to your friends?
- What is your most memorable experience with Beefmaster cattle and why?

### Intermediate Prepared Public Speaking Topics:

- What are some ways you can make breeding decisions to improve your animals?
- What is the value of DNA in Beefmaster cattle?
- How can you use social media to advocate for Beefmaster cattle?

### Senior Prepared Public Speaking Topics:

- How do high calf prices affect the rebuilding of the US cattle herd?
- The field of genomics is big in the livestock industry, how can we use current and upcoming genomic technologies in cattle breeding?
- How has the marketing of cattle in the US changed over time?